



**Helping veterans start, buy, or optimize  
their small businesses**

*In conjunction with:*



**THE RESEARCH TRIANGLE PARK**

# A Collaboration:



**The Research Triangle Foundation**



**Local agencies serving veterans**



**Local agencies serving entrepreneurs**

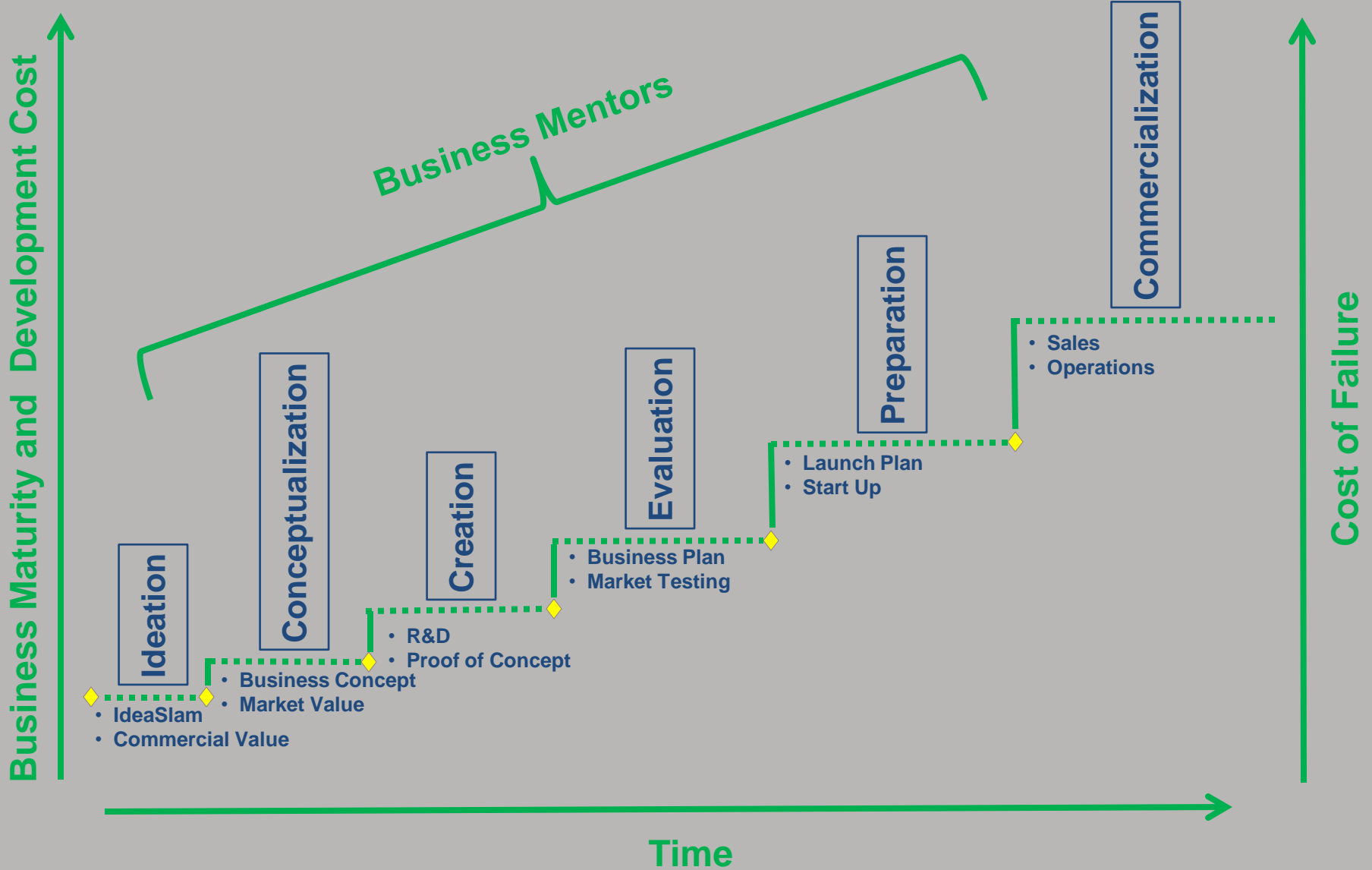
# How We're Different:

- ★ Skin in the game
- ★ No government funding
- ★ Curriculum plus mentoring
- ★ Goal of assisting 100 NC vets in 2015
- ★ 500 in 2016!

# *BASIC:*

- ★ Business Assistance through a step-by-step curriculum
- ★ Start-up guidance and introductions to resources
- ★ Access to Investment (debt/equity) to fund your business
- ★ Coaching to help you optimize your business for growth and profitability

# Six Steps To Success



# EntreDot:

**VISION: Help one million “Main Street” businesses reach their five-year anniversary and achieve long-term sustainability**

*Why is this important? Because 56% of small businesses fail before their 5th anniversary!*

# The EntreDot approach

- Long term mentor “relationships”
- Six-month Six Steps to Success Process
- Free ongoing expert consultation
- Strategic introductions and referrals
- Collaboration events, workshops, and seminars
- Focused entirely on Main Street businesses
- Support all levels of business maturity—  
capacity building

# Financing a Startup

- Workshops
- Investor Forums
- Coaching on the “pitch”
- Crowdfunding meetup groups
- Highlights need for underlying curriculum



# Our Alliance:

- ★ Alliance of 20 public/private organizations
- ★ Partners like Startup Veterans cover Steps 1 and 2
- ★ Six Steps Curriculum for “build out” of good concepts
- ★ Mutual promotion of other resources



New web site: [www.vetstart.biz](http://www.vetstart.biz)

Events calendar and registration site

Frequently asked Q&A: help desk

Resource directory

Options for starting a businesses

Resources to help start a businesses

Financing options

VetStart.Biz BASIC RTP Day: Sept 24, 2015 RTP



## How the State of North Carolina can help:

- *Proclaim “promotion and support “of veteran owned businesses as a stated goal*
- *Dedicated staff position to support/promote veteran owned businesses*
- *Pass legislation with set asides for veteran and disabled veteran owned businesses*