

The CHANGE

You wish to see STARTS with You!





Mindful and Innovative, Military Transition, Reintegration, Life and Career Mapping (www.coachesforveterans.com)

FREE CAREER AND LIFE MGT COACHING

Hawk Eye Coach Training Students and Graduates are held in high-esteem. **They** come from varied backgrounds, Corporate America, Higher-Education, Federal Government, Nonprofits AND the Military just to name a few. The training is intense and recognized by many respected organizations. **Slots are limited** – send your clients, colleagues or yourself to the **link to apply** to be paired up with a Hawk Eye Veteran Development coach. Coaching is confidential, private and empowering.

Hawk Eye trains individuals (civilians and military) to use coaching - through a robust curriculum, empowering them to help veterans, reservists, guardsmen and their families successfully manage transitioning from the military to the civilian sector.

"I am grateful to have had the opportunity to be coached. After spending 10 years in the military, I left with no confidence in myself or my future in the civilian world. Coaching helped me define my strengths, skills and goals. I figured out a college major, improved resume and LinkedIn profile, interview preparation, and chose a career field." Cheryl - US Navy Veteran

People often remark that having **experienced career coaching or leadership coaching is like having someone who totally gets them**, who is in their corner and who is not afraid to tell them the truth – tell them the truth in a way that allows them to move forward. Coaching is also a private experience with someone who "has your back".

Coaching offers so many benefits: career clarity, confidence, tools to self-promote in authentic and meaningful ways – tools to manage life with hope, focus and velocity.

The Hawk Eye process is based in the latest brain-science, positive and strength-based strategies. While it focuses on veterans as the coaches' main clientele, the program offers tools and strategies for collaborating and supporting virtually anyone who is in a career transition or seeking career and life management assistance.

Hawk Eye is recognized by the following organizations:

- CCE for its BCC (Board Certified Coach designation)
- Portland State (graduate and undergraduate credits)
- HRCI (Human Resource Certification Institute)
- ISPI (International Society for Performance Improvement)



DID YOU KNOW?

In a 2009 study of the professional coaching industry by the Chartered Institute of Personnel Development (CIPD), they found that **coaching was used by 90% of organizations** surveyed and that even in the economic downturn, 70% report that they are increasing or maintaining their commitment to coaching.



“As a former Marine, who has studied leadership many times over, I have found the Hawk Eye Coach Training Program to be ONE of the best coaching programs that I have undergone. I plan to keep at the ready all of the tools from this program in my toolbox” Semper Fi, Cleve Arrington, CVDC, US Veteran (Washington, DC)

Jessi LaCosta, the founder of BlueRio Strategies and Hawk Eye Coach training has been coaching veterans and reservists as well as facilitating military transition workshops. As an expert in in this area, she is making her knowledge available to coaches with a passion for serving those that have served us. She has also enlisted advisors to ensure the quality of the curriculum.

Joseph Almond is an Army Veteran, Consultant and Executive Coach. Dr. Debra Pearce-McCall is a therapist who specializes in organizational consulting, performance training as well as trauma-related concerns. You can learn more about them at our website:

www.coachesforveterans.com/training/advisors/

Veterans are smart, dedicated and resilient people. They sometimes, however, find transitioning out of the military and into the civilian sector as a challenging experience. Coaching provides a trusted, empowering solution.

- 61 % of employers do not believe they have “a complete understanding of the qualifications ex-service members offer”
- More than three-quarters of veterans entering the civilian workforce reported “an inability to effectively translate their military skills to civilian terms”

Nonprofits are starting to use career and life coaches as well as The corporate sector who has been using them for leadership and executive development for some time. Many For-profit companies are looking for ways to hire more veterans, but need assistance to help integrate them into their workforce.

Hawk Eye students and graduates Track A (Full Coach Certification) MUST complete a certain number of required hours of coaching and are encouraged to partner with nonprofits to offer FREE and Low-Fee coaching. The coaching can be done virtually or in-person. Many Board-Certified Coaches train through Hawk Eye (Track C - Contin. Education) as well to assist nonprofits

TRAINING:

***Non-profit discounts and scholarships for coach certification are also available. [Next Class starts 9/27](#). Apply for scholarships [at this link](#) or call **(919) 240-7977 or 410.693.4099**

“I enjoyed the professionalism of the course facilitator... the information valuable to assist veterans with direction to attain gainful employment. I would add, this course has given me insight on how to be busy with the “right things” when it comes to coaching/mentoring techniques.” Manny Gongora – Goodwill (AZ)

